# DURACELL



# **Automotive AGM**

2x Durability & Dependability • 2x Cycle Life\* • 20x Vibration Resistance

Duracell automotive batteries offer a complete, powerful line of maintenance-free products for cars, light trucks, and SUVs that has a name synonymous with the dependability and performance people know and trust.

Today's vehicles have more electronic accessories that demand extra power. Duracell Automotive AGM batteries are specially designed to easily handle on-board computers, factory installed devices, and anything else that plugs in or turns on.

Designed for more efficient recharging, these batteries actually recover faster in the vehicle's charging system than conventional flooded designs to deliver more accessory power longer. Advanced AGM technology delivers 2x durability, 2x dependability, 20x the resistance to vibration\*, and 2x cycle life\* with high cranking power for cars, LTV, SUV, Minivans, and other passenger vehicles.

# **DuraMAT™** Components Feature:

## More battery power protection with...

- Superior electrolyte absorption
- No free-flowing electrolyte
- Shock absorbing material
- Optimized power flow

### TRUST IS POWER.

Visit www.driveduracell.com to see the entire line of battery solutions for any application need. These premium batteries are also ideal for tuner cars or off-road vehicles, offering superior power for high-performance equipment and a high-impact design for rugged, back road adventures. Also available are Duracell OE Exact Fit AGM batteries to meet the strict EN standards of hard-to-fit imports.

Meet your customers' need for long-lasting accessory power with Duracell Automotive AGM batteries.



#### **Duracell Automotive AGM Batteries**

| GROUP<br>NO.   | PART<br>NO. | PERFORMANCE LEVEL |              |            |               |                                 | ADDDOV                      | MAXIMUM OVERALL DIMENSIONS |       |         |         |         |     |                                    |
|--|-------------|-------------------|--------------|------------|---------------|---------------------------------|-----------------------------|----------------------------|-------|---------|---------|---------|-----|------------------------------------|
|  |             | CCA<br>@<br>0°F   | RES.<br>CAP. | REF.<br>CA | 20 AH<br>RATE | FREE<br>REPLACEMENT<br>WARRANTY | APPROX.<br>WEIGHT<br>(LBS.) | LENGTH                     |       | WIDTH   |         | HEIGHT  |     | FOOTNOTES                          |
|  |             |                   |              |            |               |                                 |                             | INCH                       | мм    | INCH    | ММ      | INCH    | ММ  |                                    |
| 12-VOLT DURACELL® AUTO/LTV AGM TECHNOLOGY — 36 MONTH ROADSIDE ASSISTANCE |             |                   |              |            |               |                                 |                             |                            |       |         |         |         |     |                                    |
| 24F  | AGM24F      | 710               | 110          | 825        | 65            | 36 MONTHS                       | 44.5                        | 11 1/8                     | 282   | 6-5/8   | 168     | 9       | 229 | 2,13,17,38,39,46,S                 |
| 34   | AGM34       | 750               | 120          | 860        | 55            | 36 MONTHS                       | 42.5                        | 10 3⁄4                     | 273   | 6 7/8   | 175     | 8       | 203 | 2,13,17,37,38,39,46,S              |
| 34R  | AGM34R      | 750               | 120          | 860        | 55            | 36 MONTHS                       | 42.5                        | 10 3/4                     | 273   | 6 7/8   | 175     | 8       | 203 | 2,13,17,37,38,39,46,S              |
| 35/85  | AGM35/85    | 640               | 100          | 755        | 50            | 36 MONTHS                       | 40                          | 9 1/16                     | 242   | 6 3/4   | 171     | 7 3/4   | 197 | 2,13,17,18,37,38,39,46,S           |
| 47   | AGM47       | 600               | 100          | 690        | 60            | 36 MONTHS                       | 39                          | 9 9⁄16                     | 242   | 6 7/8   | 175     | 7 1/2   | 190 | 13,17,22,38,39,46,S                |
| 48   | AGM48       | 760               | 120          | 875        | 70            | 36 MONTHS                       | 46.5                        | 11                         | 278   | 6 7/8   | 175     | 7 1/2   | 190 | 13,17,22,38,39,46,S                |
| 49   | AGM49       | 850               | 170          | 975        | 92            | 36 MONTHS                       | 58                          | 13 15⁄16                   | 354   | 6 7/8   | 175     | 7 1/2   | 190 | 13,17,22,38,39,46,S                |
| 51R  | AGM51R      | 500               | 75           | 580        | 46            | 36 MONTHS                       | 31.5                        | 9 5⁄16                     | 236   | 5       | 127     | 8 5⁄8   | 219 | 2,13,38,39,46,S                    |
| 65   | AGM65       | 750               | 150          | 860        | 75            | 36 MONTHS                       | 47.5                        | 12                         | 305   | 7 3/8   | 187     | 7 5⁄8   | 194 | 2,13,17,38,39,46,S                 |
| 78   | AGM78       | 750               | 120          | 890        | 55            | 36 MONTHS                       | 43                          | 10 3⁄4                     | 273   | 6 7/8   | 175     | 7 1/4   | 184 | 2,13,17,38,39,46,E                 |
| 94R  | AGM94R      | 800               | 140          | 920        | 80            | 36 MONTHS                       | 52                          | 12 7/16                    | 315   | 6 7/8   | 175     | 7 1/2   | 190 | 13,17,22,38,39,46,S                |
| 95R  | AGM95R      | 950               | 190          | 1050       | 105           | 36 MONTHS                       | 64.5                        | 15 1/2                     | 394   | 6 7/8   | 175     | 7 1/2   | 190 | 13,17,22,24,38,39,46,S             |
| 34/78  | AGM78DT     | 775               | 120          | 860        | 55            | 36 MONTHS                       | 43                          | 10 3/4                     | 273   | 6 7/8   | 175     | 8       | 203 | 2,13,16,17,38,39,46,P              |
| 75/86  | AGM75DT     | 640               | 100          | 755        | 50            | 36 MONTHS                       | 41                          | 9 9⁄16                     | 242   | 7 1/16  | 179     | 7 15/16 | 202 | 2,13,16,17,18,22,<br>37,38,39,46,P |
|  |             |                   | 12-          | VOLT D     | URACELL       | auto/ltv agm                    | TECHNOLO                    | OGY — 24                   | монтн | ROADSIE | E ASSIS | TANCE   |     |                                    |
| MIATA  | AGMU1P      | 320               | 45           | 400        | -             | 24 MONTHS                       | 24                          | 7 3/4                      | 197   | 5 1/8   | 130     | 7 1/8   | 181 | 2,13,,38,39,45, S                  |
| PRIUS  | AGM51P      | 325               | 60           | 390        | 46            | 24 MONTHS                       | 29.5                        | 9 1/4                      | 235   | 5       | 127     | 8 5/8   | 220 | 13,22,38,39,46,J                   |

#### **FOOTNOTES**

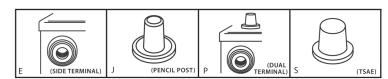
Batteries manufactured in black polypropylene cases & covers, except where noted CA is a reference rating, for comparison only Rating other than CCA and RC are "nominal"

Rating other than CCA and RC are "nominal" CCA and RC rating conforms to B.C.I. specifications

- 2. Black cover / Gray case
- 13. Absorbed Glass Mattechnology (AGM)
- 16. Dual terminal universal design
- 17. Includes handle
- 18. Includes top adapter
- 22. Flush manifold vented cover
- 24. CCA is EN rating

- 28. For height with adapter add 5/8" (16mm)
- 37. For height with adapter, add 7/8" (22mm)
- 38. "Non-spillable" defined by DOT (Department of Transportation) definitions
- "Non-spillable" defined by ICAO (International Civil Aviation Organization) and IATA (International Airline Transport Association)
- 45. If battery is used in on-highway vehicles equipped with two-way radios (such as taxis, police, and emergency vehicles), marine applications, off-highway use, and other non-automobile usage, free replacement warranty will be 6 months and 3 months in full electric vehicle use.
- 46. If battery is used in on-highway vehicles equipped with two-way radios (such as taxis, police, and emergency vehicles), marine applications, off-highway use, and other non-automobile usage, free replacement warranty will be 18 months. Free replacement is 12 months in deep-cycle use and 3 months in full electric vehicle use.
- E. Automotive Side Terminal
- J. Pencil Post
- P. Dual Terminal, automotive top and side
- S. Automotive type top post

PROPOSITION 65 WARNING: Battery posts, terminals and related accessories contain lead and lead compounds, chemicals known to the State of California to cause cancer and reproductive harm. Batteries also contain other chemicals known to the State of California to cause cancer. WASH HANDS AFTER HANDLING.



Not just another battery offering, the Duracell AGM line delivers the best single source of premium AGM battery power solutions for the automotive, import vehicle, marine, power sports, and commercial markets. The variety in the Duracell AGM line has batteries to best service the vehicle and user's needs by integrating the optimal balance of starting, cycling, and deep cycling performance.

Designed for more efficient recharging, these batteries recover faster in the vehicle's charging system than conventional flooded batteries to deliver more accessory power longer.



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