

DURACELL®



Automotive AGM

- 2x Durability & Dependability
- 2x Cycle Life*
- 20x Vibration Resistance

Duracell automotive batteries offer a complete, powerful line of maintenance-free products for cars, light trucks, and SUVs that has a name synonymous with the dependability and performance people know and trust.

Today's vehicles have more electronic accessories that demand extra power. Duracell Automotive AGM batteries are specially designed to easily handle on-board computers, factory installed devices, and anything else that plugs in or turns on.

Designed for more efficient recharging, these batteries actually recover faster in the vehicle's charging system than conventional flooded designs to deliver more accessory power longer. Advanced AGM technology delivers 2x durability, 2x dependability, 20x the resistance to vibration*, and 2x cycle life* with high cranking power for cars, LTV, SUV, Minivans, and other passenger vehicles.

These premium batteries are also ideal for tuner cars or off-road vehicles, offering superior power for high-performance equipment and a high-impact design for rugged, back road adventures. Also available are Duracell OE Exact Fit AGM batteries to meet the strict EN standards of hard-to-fit imports.

Meet your customers' need for long-lasting accessory power with Duracell Automotive AGM batteries.

DuraMAT™ Components Feature:

More battery power protection with...

- Superior electrolyte absorption
- No free-flowing electrolyte
- Shock absorbing material
- Optimized power flow



For product line and specifications visit www.driveduracell.com.

PROPOSITION 65 WARNING: Battery posts, terminals and related accessories contain lead and lead compounds, chemicals known to the State of California to cause cancer and reproductive harm. Batteries also contain other chemicals known to the State of California to cause cancer. **WASH HANDS AFTER HANDLING.**



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