

DURACELL®



Automotive

- Premium Performance
- Trusted Starting Power

Duracell automotive batteries offer a complete, powerful line of maintenance-free products for cars, light trucks, and SUVs that has a name synonymous with the dependability and performance people know and trust.

Same features as premium automotive batteries

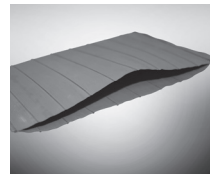
- Flush cover design enhances overall battery performance, maintenance, safety, and convenience
- Resistance to vibration and maximum current transfer from fortified posts, straps, and welds
- Performance protection from short-protector separators
- Extended life from ultra-pure electrolyte and full-frame positive and negative plates



For product line and specifications visit
www.driveduracell.com.

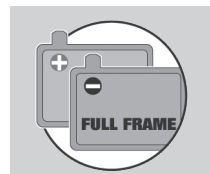
Extended Life Systems

- Special separators prevent life-robbing electrical shorts
- Protects power producing components



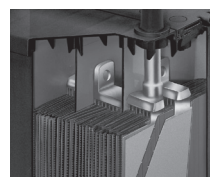
Optimized Full-Frame Plates

- Better withstands severe service demands
- Optimizes current transfer



Enhanced Durability Designs

- Fortified current carrying components resist vibration
- Maximizes performance throughout battery life



PROPOSITION 65 WARNING: Battery posts, terminals and related accessories contain lead and lead compounds, chemicals known to the State of California to cause cancer and reproductive harm. Batteries also contain other chemicals known to the State of California to cause cancer.
WASH HANDS AFTER HANDLING.



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